



**Somebody's Mother's named 2009 sofi™ Silver Finalist
By the National Association for the Specialty Food Trade**

Houston, Texas – Somebody's Mother's Chocolate Sauce has been selected as a Silver Finalist in the 2009 sofi™ Awards from the National Association for the Specialty Food Trade, Inc for its caramel sauce in the Dessert or Dessert Topping category. The sofi Awards recognize excellence in specialty foods and beverages in 33 categories and are a coveted industry honor. "sofi" stands for Specialty Outstanding Food Innovation.

Somebody's Mother's was one of 111 Silver Finalists selected from 1,433 contenders by a national panel of specialty food experts. Gold Winners will be announced June 29 at the Summer Fancy Food Show in New York.

"Two months after we started our business, I went to the Fancy Food Show in New York and was just overwhelmed. I couldn't imagine our business being big enough to support our being there," said Lynn Lasher, Somebody's Mother's founder. "This year, we'll be exhibiting for the first time, and then, to be a Silver Finalist, it's just thrilling and fun and a huge kick for us." Founded in 2005, Somebody's Mother's originated as a business model for Lasher's three children, all of whom play an active role in the company when they're not surfing or sleeping. The all-natural and preservative-free sauces come in chocolate, caramel, and white chocolate with Pear William and are available at <http://store.somebodysmothers.com>.

The sofi Awards are open to members of the NASFT, a not-for-profit trade association established in 1952 with more than 3,000 members throughout the U.S. and abroad. For more information on the NASFT, go to www.specialtyfood.com

"This year's finalists are an outstanding group. They show that our members continue to produce and market distinctive foods and beverages, even amid this challenging economy," said Ann Daw, president of the NASFT.

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